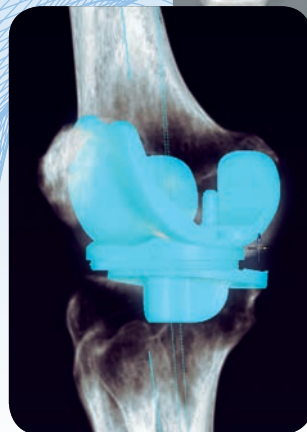
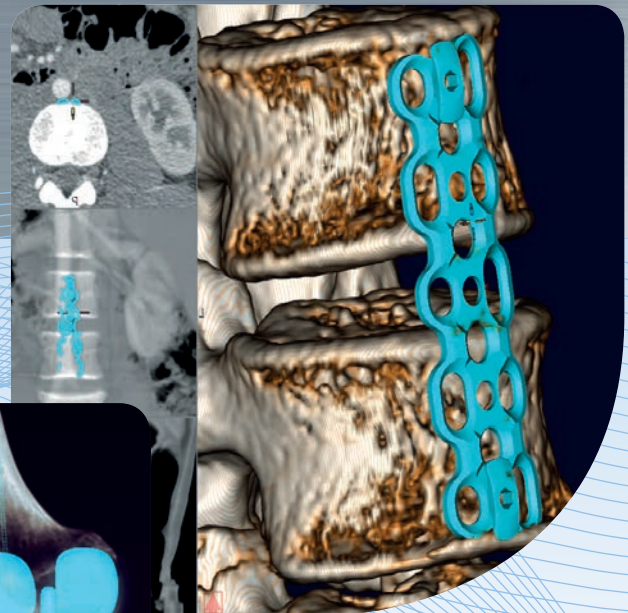
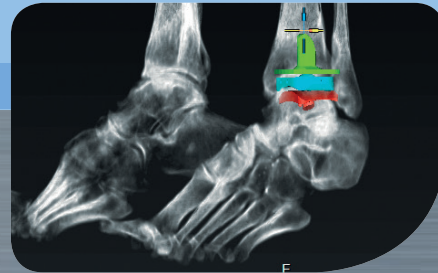
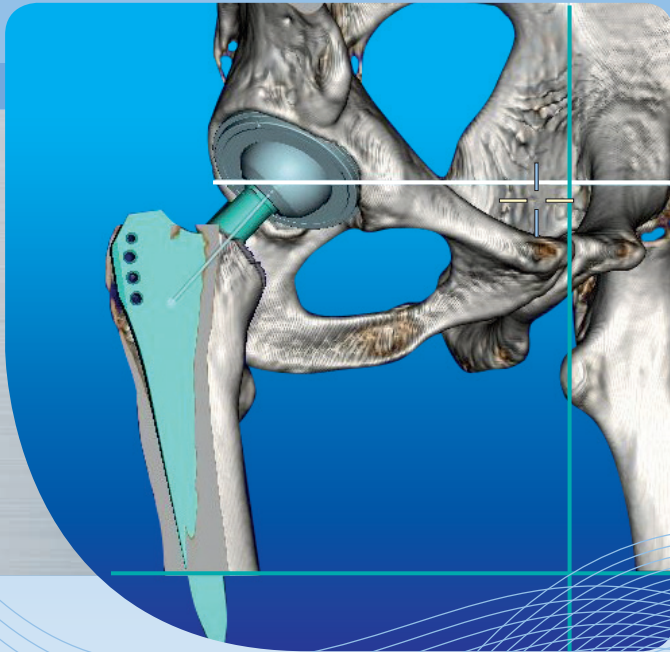


# Information for Implant Manufacturers

Your templates & implants available worldwide



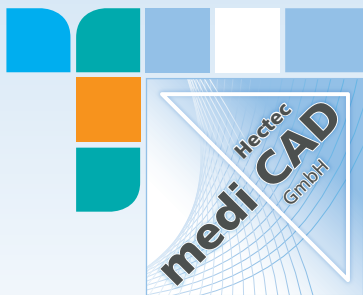
***mediCAD***®

The Orthopedic Solution

[www.mediCAD.eu](http://www.mediCAD.eu)

- Secure digital availability in over 3000 clinics
- Boost sales with the electronic planning catalog
- Free trial of the new version 4.0 for your customer
- 500.000 implants already in daily use at hospitals





## Dear implant manufacturer,

Working with us will bring you more sales. Why should your implants be included in the mediCAD electronic catalog?

### Here are some of the benefits:

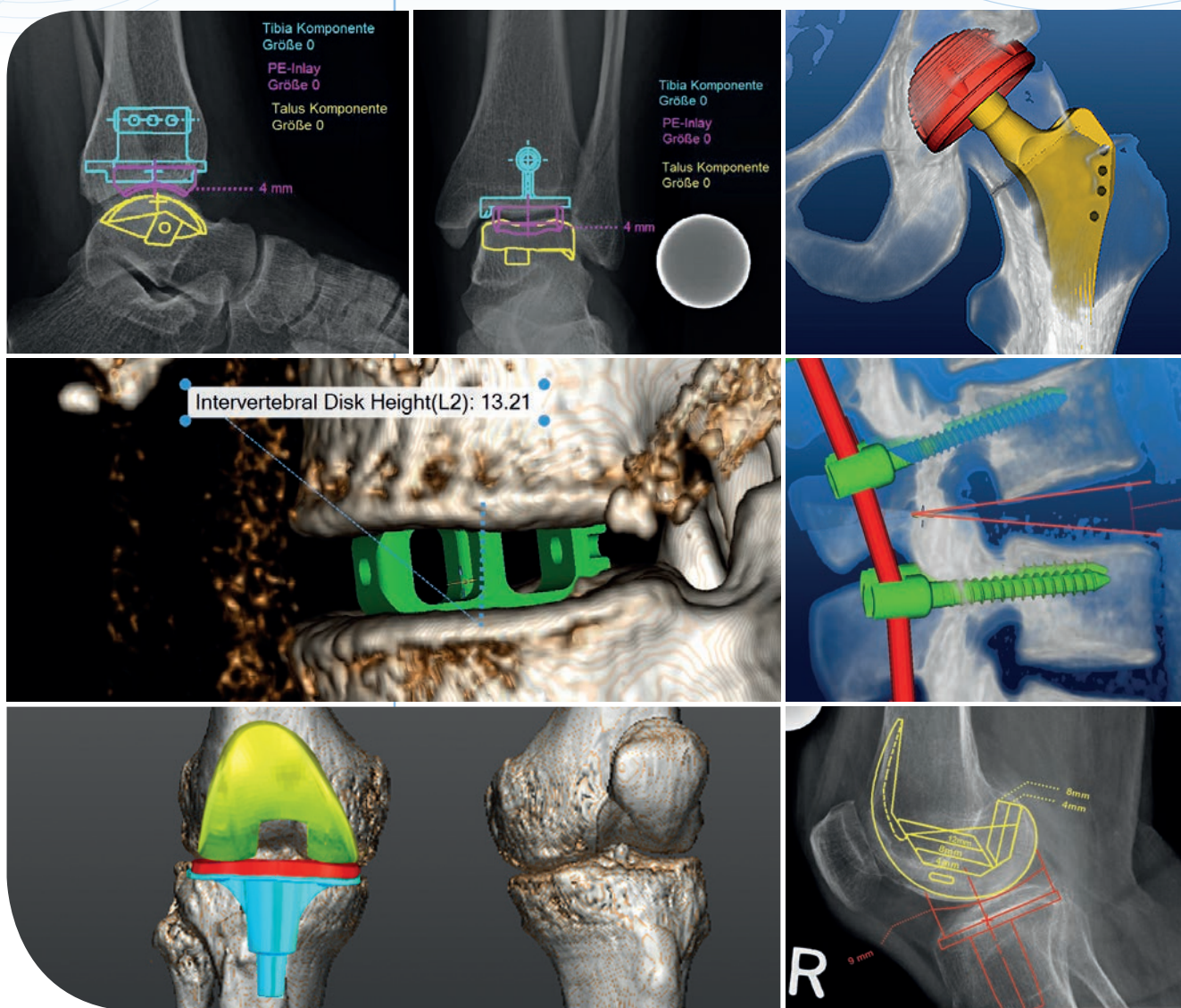
- No surgical implants without pre-op planning. Every hospital and every doctor that is already working with **mediCAD®** can immediately access your implants for digital operation planning. By acquainting doctors with your products, **mediCAD®** becomes a valuable tool and asset for them. If, however they are not yet using your products, your sales department can utilize this opportunity to introduce these to them and doctors work consequently in compliance with legalities.
- You get free hectec USB cards for your customers!  
The USB cards contain a full version of **mediCAD®** for operation planning. Of course, your implants will be included in digital form.
- Of course, with your implants - customized and ready with a 90- day running timespan. All you have to do is include the card with every order or give it to your contacts at the hospitals and to doctors (possible with your logo and CI). Then, sit back and watch the inquiries roll in.
- Tailor-make a service and support package for your customers: For example, the trial version with your implants, including on-site training for a small fee, provided by Hectec experts or under your own name. You insure that your implants are being used - customer retention.
- Contemporary doctors plan digitally, order directly, and communicate electronically with their implant vendor(s).
- The future belongs to implant partners who embrace digital communications.

**We are happy to address  
your suggestions,  
provide support and answers.  
Contact us personally, any time.**

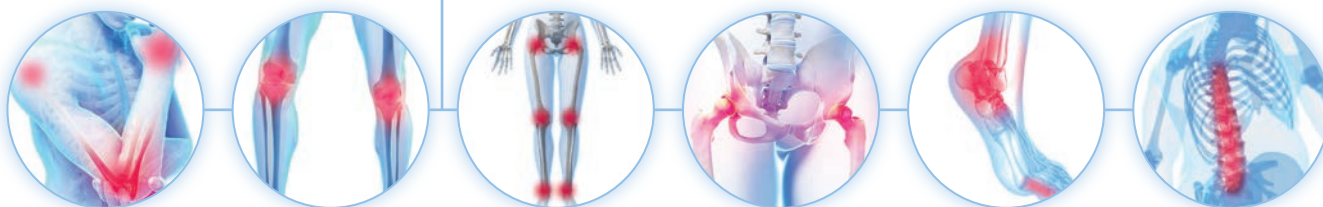
**Warmest regards, your  
mediCAD CAD-Template team**  
template@hectec.eu  
Tel.: +49 (0)871 330 20340  
www.mediCAD.plus



With mediCAD® every doctors will digitally use your templates



Reduce logistics costs (consignment items) and collaborate digitally with your hospitals and customers. **mediCAD®** maintains the world's largest database of implants, currently giving surgeons access to approximately 500,000 templates from more than 130 international implant manufacturers. The database is enhanced and updated with new and renewed implant systems on a monthly basis





## What mediCAD® 2D/3D does

- Win new clinics and customers for you
- **mediCAD®** makes you available to 3000 clinics worldwide
- **mediCAD®** enables you to communicate with your medics

The new 3D projects **mediCAD® spine 3D**, **mediCAD® hip 3D**, **mediCAD® ankle joint 3D** and **mediCAD® knee 3D** give surgeons even more efficient and innovative support.

These new software solutions are based on 3D and hybrid technologies and broaden new realms for pre-op planning. The Implant Assistant makes it easy to select from a variety of implants. Implants can then be placed into the 3D model and adjusted as needed. Favorites can be targeted and implemented as preferred.

Don't miss the opportunity to integrate your prosthetics into the 3D planning software. More than 30 implant manufacturers have already joined! According to the Medical Products Operator's Directive (MPBV) of Germany, we are required to provide our customers with the most recent database of implants.

Preoperative Postoperative

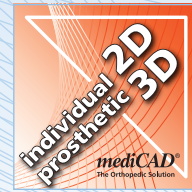
Hip Trauma Spine

Knee Ankle Joint

Long Leg Upper extremities Templates

**The NEW mediCAD 4.0**

2D 3D



## Individual prostheses

- Essential for today's doctors
- Desired by patients and gives you better business opportunities

More and more doctors are deciding to use individual prostheses for the well-being of their patients. These products are custom made for each patient's anatomy. They preserve more of the original bone, reduce rehabilitation time, and cause less pain.

Until now, customized items involved time-consuming processes starting with requesting a prosthesis and ending finally with implanting it during an operation as a finished product. In the **new version 4.0** of **mediCAD®**, the path to receiving an individual prosthesis has been revolutionized. For the first time ever, doctors can simply click the button („Custom prosthesis“) and immediately send radiograph images to you.

### Your benefits:

- Very well scaled radiograph images from doctors
- Data immediately available via e-mail
- You contribute to improving patient care
- Increased sales volume by your presence in hospitals and practices worldwide



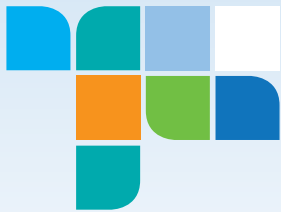
### This function is being planned also for mediCAD® hip 3D - making it more innovative than ever!

- The doctor not only sends his data via e-mail to you, but also fills out your specific inquiry form which is then uploaded to a server together with the mediCAD plan
- Patients' data are securely encrypted and anonymized
- You communicate with doctors using a Notes and Chat function enabling you to exchange opinions and discuss modifications - stress-free

**Be among the first implant manufacturers to reap the benefits of this promising project!**

**Please contact us to secure the placement of your e-mail address and personal inquiry form into mediCAD®. This will enable doctors to order a customized prosthesis from you, with just a simple click.**

**We would be happy to service you as needed in a personal appointment as well.**



## Price Overview

- Small support fee

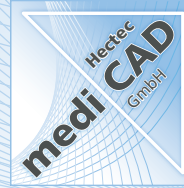
### **A** e-Partner - template Cooperation (incl. partner contract)

For just a small monetary contribution, we will bring you into the world of digital implants.

**Due when ordering - €1000,-- p.a.\***

<b>A</b> e-Partner	<b>A</b> e-Partner
Joint trade fairs/conventions	✓
Training for your sales teams	✓
90-day trial version for your customers, using your implants	✓
Joint customer visits, support	✓
Inclusion in your and our mailings and newsletters	✓
mediCAD® software always contains your most recent implants	✓
mediCAD® Hectec News directly in the software (drop box, lower right)	optional
Prioritized integration of the template	✓
EXPRESS 24h service option	optional





## B e-template Promotion (without partner contract)

Due at time of order - €590,-- p.a.\*

B e-Partner	B e-Partner
Your Ads go to more than 3000 hospitals worldwide	✓
Freedom to Design/Customize and support	✓
Transmission/Forwarding Options (Website/ PDF, etc.)	✓
Link directly via mediCAD	✓
Hectec APP (Apple / Android / Kindle) Push notifications to all customers	✓

## C e-templates Express

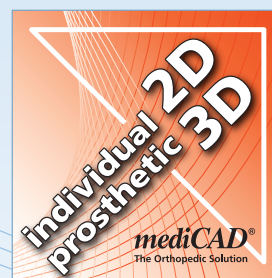
Bill per Order (template system) one-time - €500,--\*

C e-Partner	CB e-Partner
Digital radiograph template allocation within <b>24 hours</b> (work days)	✓
Full support during installation	✓
Support during development of your products (evaluation)	✓
Internal quality testing	✓

Questions? Call us at: +49 (0)871 330203 80

\* Net Price plus statutory VAT

*mediCAD*<sup>®</sup> – The **PARTNER** software for implant manufacturers



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